

REVOLUTIONARY REWARDS CLUB RULES

Thank you for taking the time to get acquainted with our Rewards Club. Don't forget to register your card at www.jumburrito.com/register and like us on Facebook in order to stay abreast of the latest JumBurrito news.

We hope you have enjoyed our Revolutionary Rewards Club thus far. If you still have questions regarding this program please refer to our FAQ section before contacting us at 432.520.3529 or rewards@jumburrito.com

Have a wonderful day!

- JumBurrito, Inc. will grant Limited Membership in Revolutionary Rewards Club through the issuance of an *unregistered* Revolutionary Rewards Club Card at any JumBurrito location. Limited Membership allows Member to immediately use Card to: (1) earn Points on dollars spent and (2) accrue Rewards Dollars (but not redeem).
- JumBurrito, Inc. will grant Full Membership to Members who have fully registered their Revolutionary Rewards Club Card online. Members register by creating an online user account at www.jumburrito.com/register
- 3. Unregistered Cards/Limited Membership *cannot*: (1) redeem Rewards Dollars, (2) receive Bonus Offers, (3) receive JumBurrito email, (3) replace a lost or stolen card, (4) restore Points and Rewards Dollar balances, (5) look-up account in-store using a mobile phone number.
- 4. Members must provide the following in order to register: (1) card number*, (2) first and last name, (3) address, (4) mobile phone number, (5) valid email address, and (6) date of birth. Failure to provide all required information will result in ineligibility to register Member Card and denial of Full Membership status.
- 5. *online enrollment is the only exception. A temporary card number will be issued in this case.

- 6. After June 13th, 2012, all New Members will be required to register their Rewards Card in order to receive the following: (1) JumBurrito emails, (2) preliminary eligibility for future Bonus Offers*, (3) permission to redeem Rewards Dollars, (4) permission to redeem Bonus Offers, (5) in-store account look-up using mobile phone, (6) lost card replacement and (7) Points and Rewards balance restoration.
- 7. Revolutionary Rewards Card Members who have at least one visit posted to their account prior to June 13th, 2012 will be considered "Legacy Members". Legacy Members will retain full permissions to: (1) earn Points, (2) earn Rewards Dollars and (3) redeem Rewards Dollars. However, Legacy Members must register in order to receive the following: (1) preliminary eligibility for future Bonus Offers, (2) JumBurrito emails, (3) in-store account look-up using mobile phone, (4) lost card replacement and (5) Point and Rewards balance restoration**.

**Bonus Offers and JumBurrito emails are distributed based on various eligibility requirements unique to each campaign including but not limited to Membership status. Balance restoration is not guaranteed.

- 8. One Point will be given for each dollar of purchase at JumBurrito, Inc. All Rewards Dollars are valid for 12 months from the date of issue. JumBurrito, Inc. is not responsible for and will not replace Rewards Dollars if your Rewards Card has been lost, stolen, or destroyed.
- 9. Once your 25th Point posts to your account during any consecutive 12-month period- the Rewards system will be triggered to deduct 25 points from the Points Balance while simultaneously, an Award in the form of \$2.50 in Rewards Dollars will be automatically deposited into your Rewards Balance.
- 10. To obtain Points for each purchase, you need to provide cashier your Revolutionary Rewards Card when ordering, prior to commencement of the transaction.
- 11. No Points will be issued to a Member if the name on the governmentissued photo identification does not match the name on the Revolutionary Rewards account.
- 12. The following are ineligible for Points in Revolutionary Rewards: (1) non-revenue purchases (i.e. free), (2) trade-outs and (3) employee meals.

- 13. JumBurrito, Inc. reserves the right to cancel the membership of any Member with zero Points and zero Rewards Dollars in the account or who has earned no Points for at least 12 consecutive months.
- 14. Membership in the Revolutionary Rewards program is for individual diners only. Individuals must enroll separately and may not pool or combine credits with other Members. Members are limited to one account. Corporations and other entities may not be enrolled as Members.
- 15. Points can only be earned by the person whose name appears in the Revolutionary Rewards account regardless of who purchased or paid for the ticket. The membership card is non-transferable, and photo identification will be required.
- 16. JumBurrito, Inc. permits minors (children under the age of 18) to become Members of the Revolutionary Rewards program. Rewards Dollars received through the minor's accumulation of Revolutionary Rewards Points will be deposited into the minor's account. Rewards and Bonus Offer notifications will be sent to the minor's email address on record.
- 17. JumBurrito, Inc. permits employees to become members of the Revolutionary Rewards program. An employee may only earn Points on his or her own card for food he or she has personally purchased. Employee meals are ineligible for credit. Employees are expected to adhere to all Revolutionary Rewards rules. Any employee caught violating Rewards rules will be terminated immediately and may face additional legal action.
- 18. Rewards Dollars are valid for any menu item(s) of your choice.
- 19. Revolutionary Rewards Points, Rewards Dollars and Bonus Offers are not transferable; The Awards and Food Coupons have no cash value and are void if sold, purchased, brokered, or bartered. All transactions in the Revolutionary Rewards program are subject to review and adjustment by JumBurrito, Inc. JumBurrito, Inc. will cancel your account, Awards, and any associated orders if misuse or violation of Revolutionary Rewards rules is detected.
- 20. Please advise the Cashier that Rewards Dollars will be used for dining.
- 21. In addition to Rewards Dollars, JumBurrito, Inc. may, from time to time, offer "Bonus Offers", such as food and drink coupons, additional points, partnership programs, or promotional incentives for Revolutionary

Rewards Members' use. Such offers are not a part of the program's formal award structure and may be temporary. JumBurrito, Inc. reserves the right to modify or eliminate such offers at any time. The offers are void where prohibited by law. Coupons for additional offers may be sent via email so it is advisable to have email addresses up-to-date on your Rewards account.

- 22. Bonus Offer campaigns may have specific Rules & eligibility requirements, unique to the campaign. See website or ask cashier for specific details regarding each. All Revolutionary Rewards Club Rules will apply.
- 23. Members can make changes to an email address or name by logging into their online user account that was created during registration.
- 24. JumBurrito, Inc. is not responsible for lost or stolen membership cards. Requests for replacement cards* can be emailed to rewards@jumburrito.com or mailed to the address provided below.

JumBurrito, Inc. Attn: Rewards P.O. Box 50607 Midland, Texas 79710

- **See FAQ section for detailed directions. Requests that do not follow directions in FAQ section will not be acknowledged
- 25. JumBurrito, Inc. periodically updates Revolutionary Rewards mailing addresses automatically through change of address forms submitted to the U.S. Postal Service. If you do not want your address updated by this means, you must notify Revolutionary Rewards by email at rewards@jumburrito.com or in writing to the address provided above.
- 26. All Revolutionary Rewards Club Cards are the property of JumBurrito, Inc. and must be surrendered upon request.
- 27. Revolutionary Rewards membership cards are not credit cards.
- 28. All taxes that may be imposed on Awards are the responsibility of the recipient.
- 29. JumBurrito, Inc. reserves the right to amend, suspend, or terminate this program at any time, with one (1) month notice.

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